

Rep Order# 6909600 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 272741

Last Received: 03/14/2013 10:25 AM
Showing Buylines: All Lines

1 of 2

Station WISH-TV INDIANAPOLIS, IN
Advertiser () AMER 4 PROSPERITY
Product Political
Estimate# 546
Buyer Carolyn Bush
Phone#
Fax#

Agency () MEDIA AD VENTURES
8136 OLD KEENE MILL ROAD, S#A-300
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 133/149/546
Flight Dates 03/11/2013 - 03/24/2013
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TH	6A-7A	DAYBREAK @ 6	:60	\$900.00	03/11-03/14 03/18-03/21	3 4	1 1	3 4	\$6,300.00	
	2	M-TH	7A-8A	DAYBREAK/CBS THIS MORNING	:60	\$700.00	03/11-03/21	4	2	8	\$5,600.00	
	3	M-TH	6P-630P	WISH-TV NEWS 8 AT 6	:60	\$1,100.00	03/11-03/21	4	2	8	\$8,800.00	
	4	M-TH	6A-7A	NEWS	:60	\$900.00	03/18-03/21	1	1	1	\$900.00	
	5	M-TH	6P-630P	NEWS	:60	\$1,100.00	03/18-03/21	1	1	1	\$1,100.00	

---REPORT TOTALS---

Report Totals: 25 / \$22,700.00

---SALES MONTHLY TOTALS---

Mar 13: 25 / \$22,700.00
Sales Totals: 25 / \$22,700.00
Station Totals: 25 / \$22,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$99,693	CABL 0%	ETTV 0%	WALV 0%	WIPX 0%	WISH 22%
		WNDY 0%	WRTV 17%	WTHR 49%	WTTV 0%	WXIN 11%

---COMPETITIVE COMMENTS---

COMPETITIVE UPDATED

Rep Order# 6909600 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 272741

Printed: 03/18/2013 9:49 AM
Last Received: 03/14/2013 10:25 AM
Showing Buylines: All Lines

2 of 2

Station WISH-TV INDIANAPOLIS, IN
Advertiser () AMER 4 PROSPERITY
Product Political
Estimate# 546
Buyer Carolyn Bush
Phone#
Fax#

Agency () MEDIA AD VENTURES
8136 OLD KEENE MILL ROAD, S#A-300
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 133/149/546
Flight Dates 03/11/2013 - 03/24/2013
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06909600														
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/12/13	6:35:25 AM	Daybreak @ 6		\$900.00	AFPINTV01H	P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/12/13	7:26:02 AM	CBS This Morning @ 6		\$700.00	AFPINTV01H	P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/12/13	6:12:35 PM	News 8 @6		\$1,100.00	AFPINTV01H	P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/12/13	6:28:56 PM	News 8 @6		\$1,100.00	AFPINTV01H	P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/13/13	6:05:27 AM	Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/13/13	7:26:02 AM	CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/13/13	7:56:02 AM	CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/13/13	6:20:11 PM	News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/14/13		News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/14/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/14/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/18/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/18/13		News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/18/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/18/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/19/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/19/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/19/13		News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/19/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/20/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/20/13		News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/20/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/21/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/21/13		News 8 @6		\$1,100.00		P3
WISH	POL/Americans For Pro: Political		546	Daybreak @ 6		558-7a	1:00	03/21/13		Daybreak @ 6		\$900.00		P3
WISH	POL/Americans For Pro: Political		546	CBS This Morning @7a		7-8a	1:00	03/21/13		CBS This Morning @ 6		\$700.00		P3
WISH	POL/Americans For Pro: Political		546	News 8 @6		558-630p	1:00	03/21/13		News 8 @6		\$1,100.00		P3
												\$20,700.00		
												\$20,700.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Media Ad Ventures, Inc

do hereby request station time concerning the following issue:

Indiana Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Americans for Prosperity

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity, <http://americansforprosperity.org/indiana/about/>
Chase Downham, State Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

3/8/13

Date

Brad Mont, Agent

Signature

703-569-9400

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 296-3100

Advertiser	POU Americans For Prosperity
Product	Political
Estimate Number	546

Invoice #	272741-1
Invoice Date	03/24/13
Invoice Month	March 2013
Invoice Period	02/25/13 - 03/21/13

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	272741
Alt Order #	06909600
Deal #	
Order Flight	03/11/13 - 03/21/13

Billing Address:

Media Ad Ventures
 Attention: Accounts Payable
 8136 Old Keene Mill Road
 Suite A300
 Springfield, VA 22152
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	9913591
Advertiser Code	133
Product Code	149

Agency Ref	IN7685/SP2728
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a								
	WISH				03/11/13 to 03/17/13	3x	-TWT---				
	WISH			Tu	03/12/13	1:00	6:39 AM	AFPINTV01H	\$900.00		1
	WISH			W	03/13/13	1:00	6:10 AM	AFPINTV01H	\$900.00		2
	WISH			Th	03/14/13	1:00	6:54 AM	AFPINTV01H	\$900.00		3
	WISH				03/18/13 to 03/24/13	4x	MTWT---				
	WISH			M	03/18/13	1:00	6:09 AM	AFPINTV01H	\$900.00		4
	WISH			Tu	03/19/13	1:00	6:58 AM	AFPINTV01H	\$900.00		5
	WISH			W	03/20/13	1:00	6:45 AM	AFPINTV01H	\$900.00		6
	WISH			Th	03/21/13	1:00	6:29 AM	AFPINTV01H	\$900.00		7
2	WISH	CBS This Morning @7a	7-8a								
	WISH				03/11/13 to 03/17/13	4x	-TWT---				
	WISH			Tu	03/12/13	1:00	7:26 AM	AFPINTV01H	\$700.00		1
	WISH			W	03/13/13	1:00	7:26 AM	AFPINTV01H	\$700.00		2
	WISH			W	03/13/13	1:00	7:56 AM	AFPINTV01H	\$700.00		4
	WISH			Th	03/14/13	1:00	7:26 AM	AFPINTV01H	\$700.00		3
	WISH				03/18/13 to 03/24/13	4x	MTWT---				
	WISH			M	03/18/13	1:00	7:59 AM	AFPINTV01H	\$700.00		5
	WISH			Tu	03/19/13	1:00	7:56 AM	AFPINTV01H	\$700.00		8
	WISH			W	03/20/13	1:00	7:29 AM	AFPINTV01H	\$700.00		6
	WISH			Th	03/21/13	1:00	7:56 AM	AFPINTV01H	\$700.00		7
3	WISH	News 8 @6	558-630p								
	WISH				03/11/13 to 03/17/13	4x	-TWT---				
	WISH			Tu	03/12/13	1:00	6:13 PM	AFPINTV01H	\$1,100.00		1
	WISH			Tu	03/12/13	1:00	6:29 PM	AFPINTV01H	\$1,100.00		4
	WISH			W	03/13/13	1:00	6:22 PM	AFPINTV01H	\$1,100.00		2
	WISH			Th	03/14/13	1:00	6:22 PM	AFPINTV01H	\$1,100.00		3
	WISH				03/18/13 to 03/24/13	4x	MTWT---				
	WISH			M	03/18/13	1:00	6:22 PM	AFPINTV01H	\$1,100.00		5
	WISH			Tu	03/19/13	1:00	6:14 PM	AFPINTV01H	\$1,100.00		8

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 296-3100

Advertiser	POL/Americans For Prosperity
Product	Political
Estimate Number	546

Invoice #	272741-1
Invoice Date	03/24/13
Invoice Month	March 2013
Invoice Period	02/25/13 - 03/21/13

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	272741
Alt Order #	06909600
Deal #	
Order Flight	03/11/13 - 03/21/13

--	--

Billing Address:
 Media Ad Ventures
 Attention: Accounts Payable
 8136 Old Keene Mill Road
 Suite A300
 Springfield, VA 22152
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	9913591
Advertiser Code	133
Product Code	149

Agency Ref	IN7685/SP2728
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	WISH	News 8 @6	558-630p								
	WISH			W	03/20/13	1:00	5:59 PM	AFPINTV01H	\$1,100.00		6
	WISH			Th	03/21/13	1:00	6:10 PM	AFPINTV01H	\$1,100.00		7
4	WISH	Daybreak @6	558-7a								
	WISH				03/18/13 to 03/24/13	1x	MTWT---				
	WISH			Tu	03/19/13	1:00	6:11 AM	AFPINTV01H	\$900.00		1
5	WISH	News 8 @6	558-630p								
	WISH				03/18/13 to 03/24/13	1x	MTWT---				
	WISH			Tu	03/19/13	1:00	6:29 PM	AFPINTV01H	\$1,100.00		1
Aired Spots 25											

Gross Total \$22,700.00
Agency Commission \$3,405.00
Net Amount Due \$19,295.00
Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.